

LOIS CHLOE

LOIS CHLOE, the cruelty-free luxury beauty brand. We presents a complete range of highly advanced beauty products with clinically-proven efficacy and safety: in two categories: makeup and skincare. We believe that the beauty is not luxurious imagination. The journey to true beauty starts from a place deep within.









# ABOUT

**LOIS CHLOE**, the cruelty-free luxury beauty brand. We presents a complete range of highly advanced beauty products with clinically-proven efficacy and safety: in two categories: makeup and skincare. We believe that the beauty is not luxurious imagination. The journey to true beauty starts from a place deep within. So for that **LOIS CHLOE** combines the highest standard of pure, natural, active ingredients with leading Australia's clinical research for proven and sustainable results in skin. We care deeply about the health of people's skin. We're inspired by nature and the powerful ingredients it produces.

**LOIS CHLOE** has set itself the mission of offering all women and men worldwide a wide range of luxuries quality of products with colors, textures, efficacy and safety based on their expectations that will allow them to represent their style in the best manner. We will be responsible for giving them the confidence to express themselves.





# LOIS CHLOÉ

## PERFECT LASH MASCARA

Long lasting mascara delivers full volume and limitless length.

- Lightweight, comfortable formula











LOISCHLOÉ

# MASCARA



LONG LASTING MASCARA DELIVERS FULL  
VOLUME AND LIMITLESS LENGTH.  
LIGHTWEIGHT, COMFORTABLE FORMULA









LOISCHLOÉ

# mascara

LONG LASTING MASCARA DELIVERS FULL VOLUME AND LIMITLESS LENGTH. LIGHT WEIGHT, COMFORTABLE FORMULA.





# LOISCHLOE Mascara



LONG LASTING MASCARA DELIVERS FULL  
VOLUME AND LIMITLESS LENGTH. LIGHT  
WEIGHT, COMFORTABLE FORMULA.







# LOISCHLOÉ

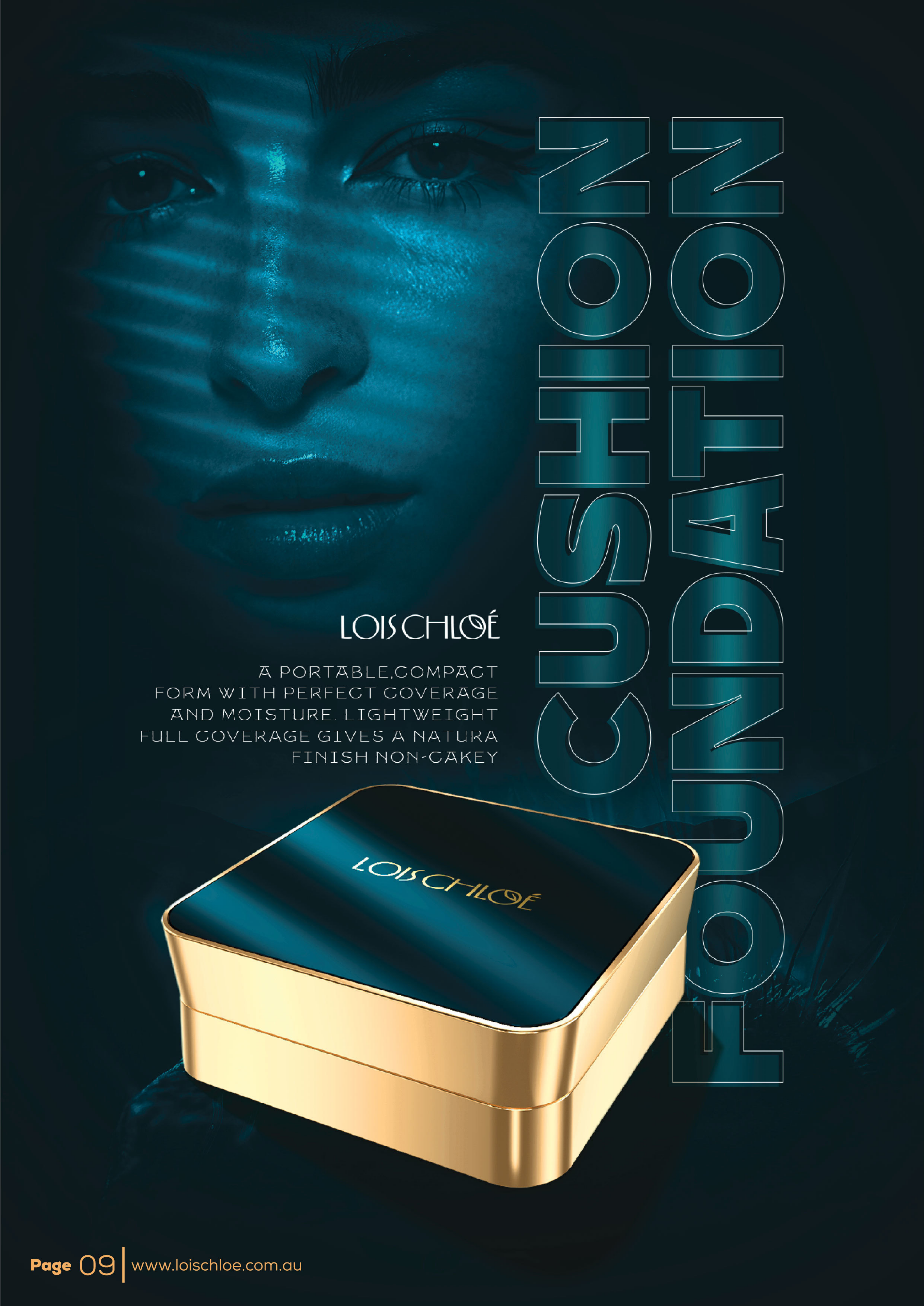
## CUSHION FOUNDATION

A portable, compact form with perfect coverage and moisture.

- Lightweight full coverage.
- Gives a natural finish.
- Non-cakey.







# NON OILY FINISH SUSTAINABLE CUSHION COMFORTABLE FOUNDA TION

LOISCHLOÉ

A PORTABLE, COMPACT  
FORM WITH PERFECT COVERAGE  
AND MOISTURE. LIGHTWEIGHT  
FULL COVERAGE GIVES A NATURAL  
FINISH NON-CAKEY





FOUNDATION

LOISCHLOÉ

## CUSHION FOUNDATION

A PORTABLE, COMPACT FORM WITH PERFECT COVERAGE AND MOISTURE. LIGHTWEIGHT FULL COVERAGE GIVES AN ATURA FINISH NON-CAKEY.





# LOIS CHLOÉ

## ROUGE D'LCHLOE SEMI-MATTE LIPSTICK

Semi-Matte Lipstick delivers vibrant lip color and smooth and supple lips. All lipsticks are paraben-free, gluten-free, cruelty-free, and proudly made in Australia.

- Highly pigmented formula & textures.
- Lightweight, super comfortable formula.













# LOISCHLOE







LOISCHLOE





SEMI  
● MATTE

Lipstick















# LOISCHLOÉ

## ROUGE D'LCHLOE LIQUID LIPSTICK

Liquid Matte Lipstick delivers a flawless matte finish that will leave your lips feeling smooth. All lipsticks are paraben-free, gluten free, cruelty-free, and proudly made in Australia.

- Highly pigmented formula & textures
- Lightweight, super comfortable formula









LIQUID  
MATTE

# Lipstick





# LOIS CHLOÉ

## PERFECT EYE LINER

This eye-defining pencil goes on smooth with rich color. Soft textured and fine-tipped LOIS CHLOE perfect eyeliner for precise and long time wearing application. Easy twist up self sharpening means no more searching for a sharpener. Get ready for a pair of eyes that smolder.





# Lip Liner



## LIP LINER

OUR LIP PENCILS ARE SOFT ENOUGH TO FILL IN YOUR LIPS EASILY BUT DURABLE ENOUGH TO PROVIDE A LONG-LASTING BASE TO THE COLOR YOU LAYER OVER THEM. DISCOVER YOUR PERFECT COLOR MATCH.





# LOIS CHLOÉ

## MAKEUP BRUSH SET

LOIS CHLOE makeup brush is soft, smooth, tight and not easy to fall off. With its peculiar design, it could suitably fit almost every way of facial makeup. LOIS CHLOE makeup brush adopts ultra-safe material and goes through pretty-meticulous treatment, so it is harmless to your tender skin. Easy to wash after usage. Come with a clutch bag for easy carrying.













LOISCHLOÉ

SIGNATURE BRUSH SET

LOIS CHLOE MAKEUP BRUSH IS SOFT, SMOOTH  
TIGHT AND NOT EASY TO FALL OFF. WITH ITS  
PECULIAR DESIGN, IT COULD SUITABLY FIT  
ALMOST EVERY WAY OF FACIAL MAKEUP.

Brushes





# LOIS CHLOÉ

## SUNSCREEN CREAM

LOIS CHLOÉ sunscreen cream provides powerful sun protection you will love to wear every time. It goes on easily and absorbs quickly for an invisible. Every time feel lightweight on your skin. Formulated with Helioplex® Technology, it offers superior broad spectrum protection from aging UVA rays and burning UVB rays.

- Non-comedogenic
- PABA-free
- Lightweight, non-greasy feel
- Fast absorbing





# LOISCHLOÉ

## TRANSLUCENT SETTING POWDER

Ensures a luminous matte glow, blurred imperfections and the finish of a flawless complexion.

- Designed to set makeup and deliver a delicate velvety finish
- Gives a long-wear and naturally vibrant look.





# LOISCHLOÉ

## D' L GLOW SIGNATURE PALETTE

The highly pigmented powder applies evenly and blends well. This palette includes 07 eye shadow shades and two blush shades to color your cheeks & make your eye more stunning.











LOIS CHLOÉ

**D' L GLOW FACE PALLET**

super silky soft texture, The light naturally hits your face and achieve that seamless coverage, and structured without overly dramatic or thick.





LOISCHLOÉ

**D' L BLOOM PALLET**

Show off those cheeks and get to beaming with the Flatter Me - Blush Quad. Each universally-gorgeous satin hue melts into the skin and adds a natural pop of buildable, blendable color.





# LOISCHLOÉ

## FULL COVERAGE CONCEALER

Concealer for flawless, natural coverage.  
It also hydrates, conceals and corrects in a click.

- Lightweight formula does not crease or feel cakey.
- Full coverage.







LOISCHLOE  
FULL COVERAGE AGE CORRECT CONCEALER



LOISCHLOÉ

# HD CONCEALER

HD CONCEALER FOR FLAWLESS, NATURAL  
COVERAGE. IT ALSO HYDRATES, CONCEALS  
AND CORRECTS IN A CLICK.





# LOISCHLOÉ

## BRIGHTENING REFINE RATIONAL SERUM

This lightweight facial serum is full of natural ingredients that brighten the uneven skin tone, reduce pigmentation and signs of aging. Also, keep skin firm and youthful.

- It's formulas are Certified Cruelty Free and vegan, containing no animal-derived ingredient.
- Suitable for all skin types, feels ultra-lightweight and non-greasy.











LOISCHLOÉ

DUO CONTOURING CONTOUR



STACKED COMPACT WITH CREAM AND  
POWDER CONTOUR FOR A NATURAL  
LIFTED LOOK.



# LOISCHLOÉ

## FACIAL TONIC REFRESH TONER

This lightweight facial toner is full of natural ingredients that brighten the uneven skin tone, reduce pigmentation and signs of aging. Also, keep skin firm and youthful.

- It's formulas are Certified Cruelty Free and vegan, containing no animal-derived ingredient.
- Suitable for all skin types, feels ultra-lightweight and non-greasy.





# LOISCHLOÉ

## EYEBROW POMADE

Water-resistant & creamy pomade glides on smoothly and locks into place. Its water-resistant formula easily lasts throughout the day without fading or smudging. You will get our eyebrow pomade in 6 flattering shades to fill and fix your beautiful brows.







*Eye brow*  
**POMADE**

LOISCHLOÉ





A PORTABLE, COMPACT FORM WITH  
PERFECT COVERAGE AND MOISTURE.  
LIGHTWEIGHT FULL COVERAGE. GIVES  
A NATURAL FINISH. NON-CAKEY

# HIGH DEFINITION FOUNDATION







LOISCHLOE  
DEFINITION FOUNDATION

LOISCHLOE  
MASCARA

LOISCHLOE

LOISCHLOE









PURE  
SHADOW  
PALETTE







LOISCHLOÉ  
MAKEUP  
*Remover*  
MICELLAR WATER





# LOIS CHLOÉ

## SUNSCREEN CREAM

LOIS CHLOÉ sunscreen cream provides powerful sun protection you will love to wear every time. It goes on easily and absorbs quickly for an invisible. Every time feel lightweight on your skin. Formulated with Helioplex® Technology, it offers superior broad spectrum protection from aging UVA rays and burning UVB rays.

- Non-comedogenic
- PABA-free
- Lightweight, non-greasy feel
- Fast absorbing







LOISCHLOE  
SUNSCREEN CREAM

SPF 50+

SUNSCREEN CREAM

SPF 50+

50ML/1.69fl.oz

LOISCHLOE



# LOIS CHLOÉ

## ONLINE PRESENCE

LOIS CHLOE has set itself the mission of offering all women and men worldwide a wide range of luxuries quality of products with colors, textures, efficacy and safety based on their expectations that will allow them to represent their style in the best manner. We will be responsible for giving them the confidence to express themselves.



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## FIND US

[www.loischloe.com.au](http://www.loischloe.com.au)

## GET IN TOUCH

-  15 Jubilee Avenue, Warriewood, NSW 2102
-  [hello@loischloe.com.au](mailto:hello@loischloe.com.au)
-  +61 1300 920 140